

















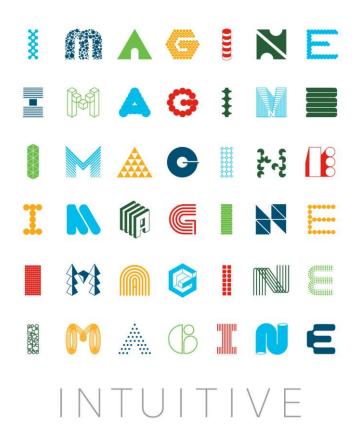
INTUITIVE

illiilli CISCO

Transitioning to Smart Licensing: Cisco Unified Communications Manager and Cisco Unity Connection 12.x

Chris Barlow, Product Manager Manish Joshi, Product Manager







cs.co/ciscolivebot#BRKUCC-2725

Cisco Webex Teams Q



Questions?

Use Cisco Webex Teams (formerly Cisco Spark) to chat with the speaker after the session

How

- Find this session in the Cisco Events Mobile App
- Click "Join the Discussion"
- Install Webex Teams or go directly to the team space
- Enter messages/questions in the team space

Agenda

- Brief Overview of Smart Licensing & Smart Accounts
- Cisco Smart Software Licensing Deployment Options
- Cisco Collaboration Portfolio Smart Licensing Roadmap
- Cisco Unified Communications Manager 12.x
 Configuration & Administration
- Migrating/Upgrading from Pre-12.x licensing to Smart Licensing
- Cisco Unity Connection 12.x Configuration & Administration
- Conclusion



Cisco Live Smart Licensing Sessions

Care and Feeding of Smart Licensing - BRKARC-2034

Donnie Savage, Architect.Engineering Licensing Office, Cisco - Distinguished Speaker James Ng, Technical Marketing Engineer, Cisco - Distinguished Speaker

SCHEDULE

Wednesday, Dec 05, 11:00 AM - 1:00 PM

In this session, you will learn about deploying Cisco products using Cisco's latest product licensing vision. Come learn the foundational concepts you need to know as you deploy and configure Smart Software Licensing for Cisco products. Together we will go over the various scenarios you might for deploying Smart License enabled products in connected and mediated networks. For mediated (disconnected) networks, we will also present an overview of the Cisco Smart Software Manager satellite, and how product configuration differs when its used . By moving to a ISO -19770 Software Asset Management (SAM) solution, Cisco Smart Software Licensing simplifies the deployment of Cisco Products focusing on usage (what and how many) and not enforcement. With Cisco Smart Software Licensing, say "goodbye" to Product Activation Keys (PAKs) and License files!

Technical Level: Intermediate

Technology: Other
Solutions: Other
Session Type: Breakout
Tracks: Enterprise Networks
Session Language: English

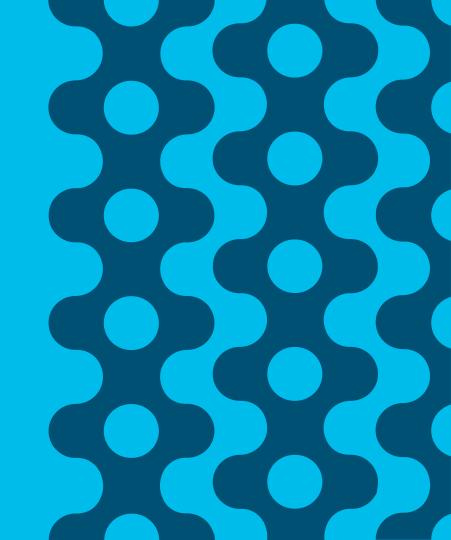
Learning Paths: Software Development

On Demand Cisco Live Library: https://ciscolive.cisco.com/on-demand-library/?#/

Search for "Smart Licensing"



Overview of Smart Licensing & Smart Accounts



Why Smart Licensing?

Inconsistency and Confusion

Variety of methods for purchasing, licensing, activating

Tedious

Multi-step Ordering and Provisioning (PAK based)
Movement or Rehost of licenses is painful

No Centralized Location

Where all SW entitlement and related data stored

Different Licensing Technologies

Many Licensing Tools and Technologies



Simplifying the Cisco Software experience with Cisco Smart Software Licensing

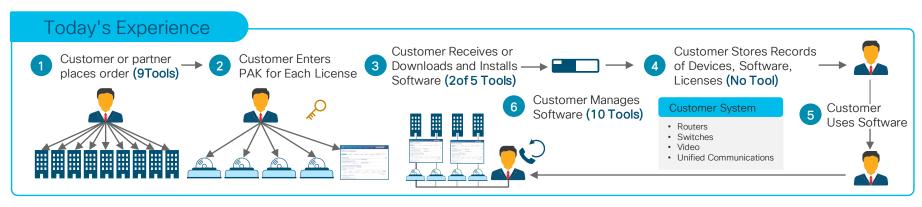
- A new way of thinking about licensing at Cisco that is being applied to all Cisco products
- Software inventory management system providing a clear view of Software ownership and utilization

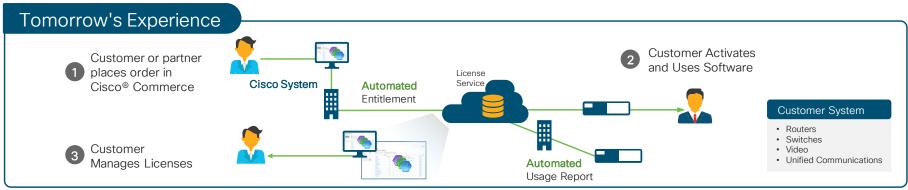
 A connected experience with seamless integration of Ordering, Smart Account and Smart enabled products

- Org level license visibility and sharing
- Automatic entitlements over traditional approach of PAKs reducing manual overheads and tracking



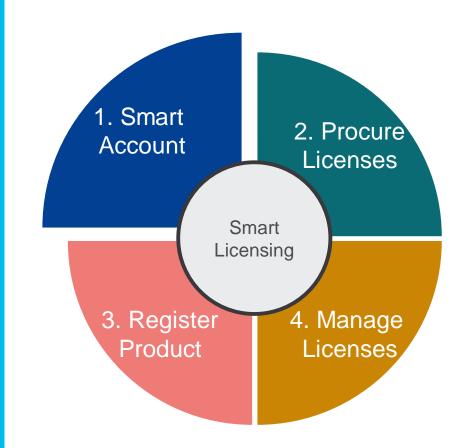
Simplified Software Activation





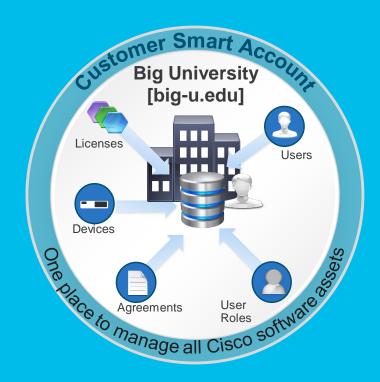


Smart Licensing Work Flow





Smart Account



- Central location where Customers can view, store, manage and move software assets.
- Types of Smart Account :
 - Customer Smart Account
 - Partner Holding Smart Account
- Virtual Account: Subset of Smart Account which Customers and Partners can use to internally organize licenses.
- Customers can define Roles and Access for Partners managing their Smart Account or Virtual Account



Virtual Account

- Subset of Smart Account which Customers and Partners can use to internally organize licenses.
- This is self defined construct and organization can designed to fit company's specific needs:
 - Department
 - Geography etc
- Customer can define access to Smart Account and Virtua Account
- Roles:
 - · Smart Account Administrator: Edit Smart Account, manage users and license management overall
 - Smart Account User: View Licenses in Virtual Account but cannot create Virtual Accounts
 - · Virtual Account Administrator: Edit Virtual Account and perform license management
 - · Virtual Account User: View and perform licensing activities for the selected Virtual Account





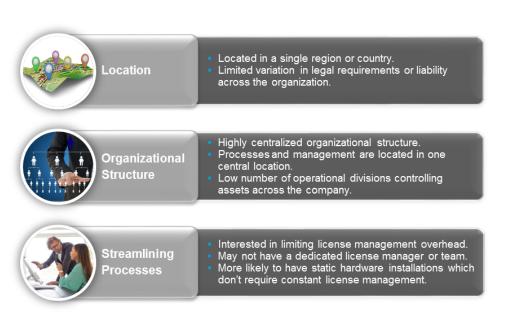




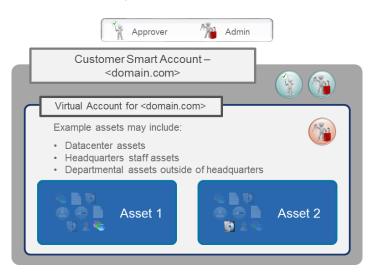


Small Business Customer Smart Account Leading Practices

Small Business Profile:



Typical Setup



*Can have single Smart Account controlling multiple assets

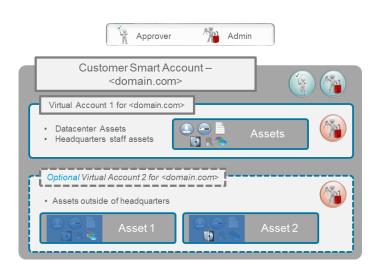


Medium Business Customer Smart Account Leading Practices

Medium Business Profile:



Typical Set up

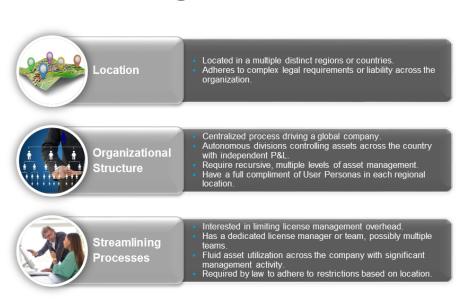


*Can have multiple Virtual Accounts by departments, org lines

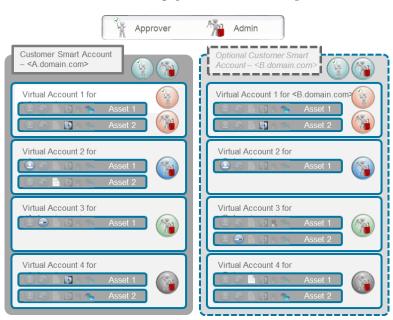


Large Business Customer Smart Account Leading Practices

Large Business Profile:



Typical Set up



*Can have multiple Smart Accounts by Geographic region, product family etc.



Should my Large Business have multiple Customer Smart Accounts?

Multiple Customer Smart
Accounts can be set up (via an exception process) to satisfy company segmentation requirements but there are some significant restrictions in what visibility and functionality is available to users as a result.



Set up separate Customer Smart Accounts if:

- Your company does not have a dedicated individual to serve as a global Customer Smart Account Administrator to set up virtual accounts for independent global or regional divisions.
- A holding company with multiple independent companies may want to set up separate Customer Smart Accounts for each wholly owned subsidiary.



Limitations of separate Customer Smart Accounts:

- Licenses can not be moved between Customer Smart Accounts in a self serve fashion. A case will have to be opened with Cisco Support Team to move entitlements between accounts.
- Reports can not be generated across multiple Customer Smart Account domains providing a single view of what you own and what you are using.

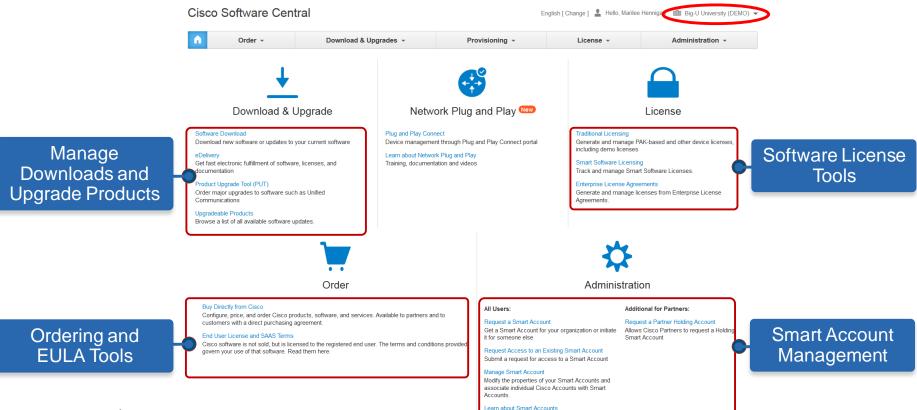


Cisco recommends your company establish only a single Smart Account unless you have specific requirements which offset the limitations of multiple Smart Accounts



Cisco Software Central software.cisco.com

One stop for all your software and licensing needs





Access documentation and training

Create a Smart Account

Proactive Creation

Allows for the Partner or Customer to set up a Smart Account Outside of an order, either to receive future orders or to organize existing licenses



While Placing an Order

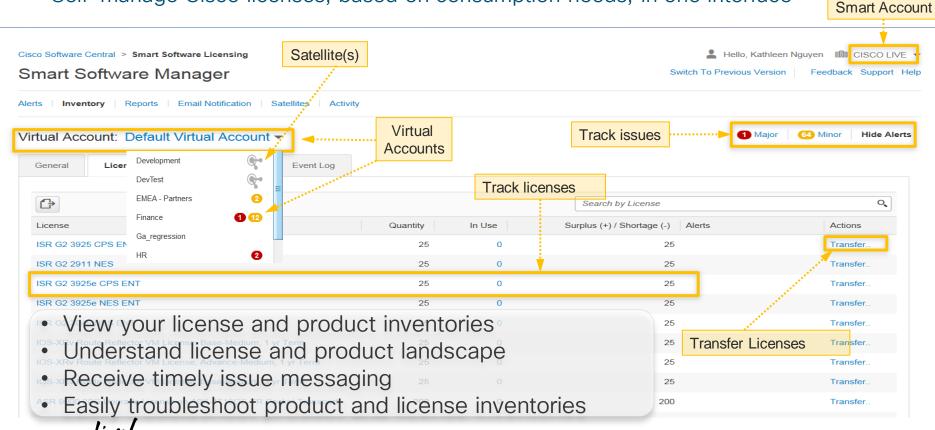
Allows for a Partner to Create (or Select) a Smart Account for Use while Placing an Order



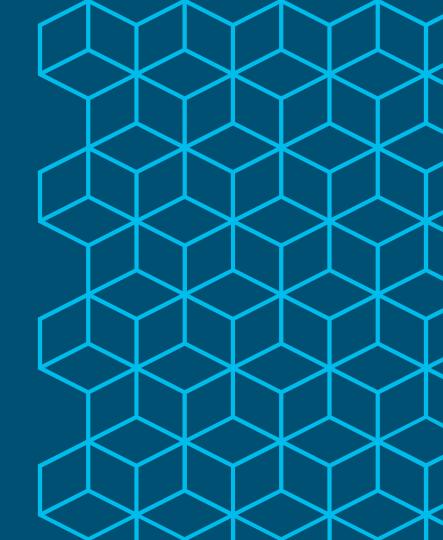


Cisco Smart Software Manager

Self-manage Cisco licenses, based on consumption needs, in one interface



Cisco Smart Software Licensing Deployment Options



Balancing Simplicity with Security

Options

Direct cloud access

Cisco product sends usage information directly over the internet. No additional components are needed.

2 Direct cloud access through an HTTPs proxy

Cisco Products send usage information over the internet via a Proxy Server – Smart Call Home Transport Gateway (Free VM Download) or off-the-shelf Proxy (such as Apache).

Mediated access through an on-premises collector – connected

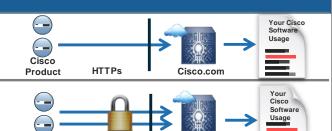
Cisco Products send usage information to a local <u>connected</u> collector, which acts as a local license authority. Periodically, an exchange of information will be performed to keep the databases in sync.

Mediated access through an on-premises collector – disconnected

Cisco Products send usage information to a local <u>disconnected</u> collector, which acts as a local license authority. Once a month, an exchange of human readable information will be performed to keep the databases in sync.

5 License Reservation (Specific License Reservation)

Permanent & Specific: Designed for highly secure intelligence and military environments where communications with outside is difficult. Products will operate normally without ongoing communication to either CSSM or satellite.



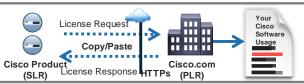
Transport Gateway

or HTTPs Proxy



Cisco.com





Cisco Smart Software Manager satellite

Cisco® Smart Software Manager satellite is an on-premises deployment of Cisco Smart Licensing provided free of charge.

Ideal for customers whose products are unable to reach Cisco.com directly.

Cisco Software Manager satellite

Contains a subset of, and works similar to, Cisco Smart Software Manager portal for license management of installed products.

- Cisco devices and software products are registered with, and report license consumption directly through Smart Software Manager satellite.
- Near real-time license usage information based on synchronization schedules with Smart Account.
- Provided at no additional cost.

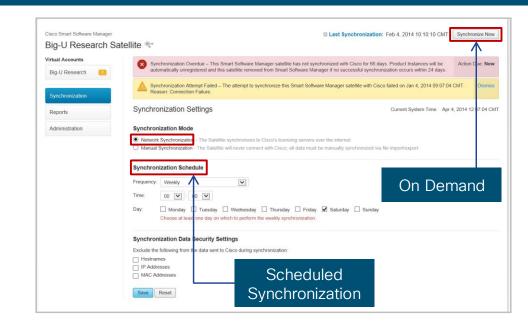




Network Synchronization with Cisco Smart Software Manager

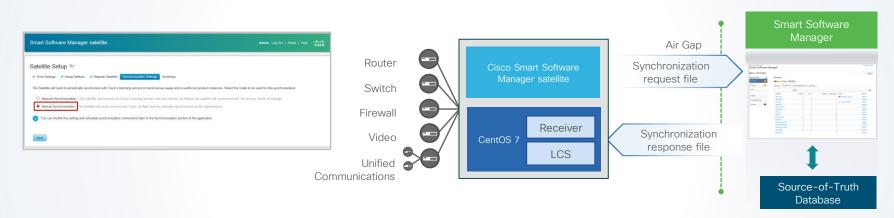
Automatic Network Synchronization: Connected Mode - Sync now, or schedule

- Synchronize Cisco® Smart Software
 Manager satellite and Smart Software
 Manager for the latest license entitlement
 and usage:
 - Products need to sync every 30 days. If no synchronization has occurred after 90 days, goes into Authorization Expired mode
 - Smart Software Manager satellite is removed from portal and satellite goes into reset mode after 365 days if no communication with CSSM
 - SSMSCT tool available for older satellite version (e.g. 4.0.0+) to increase to 365
 days



Manual Synchronization with Cisco Smart Software Manager

Manual Synchronization: Disconnected Mode - Sync file upload or download



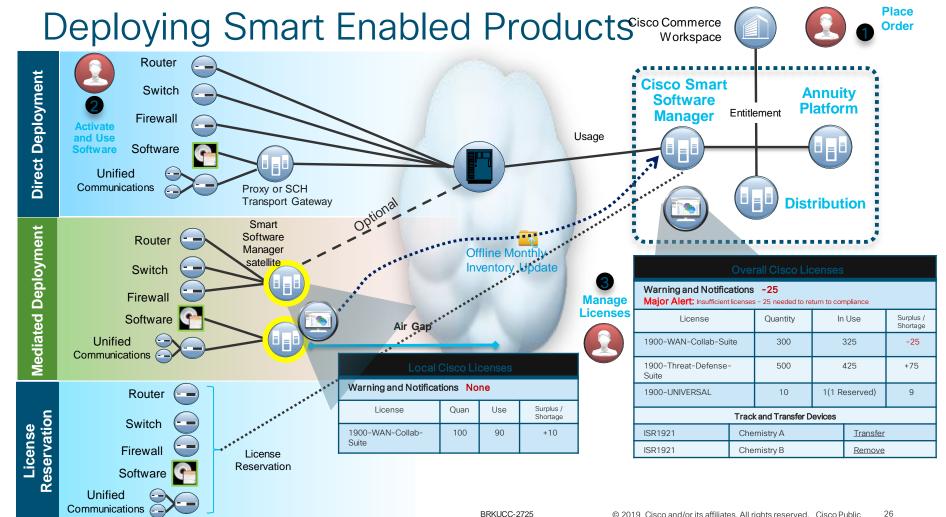
 Need to sync every 30 days. If no synchronization has occurred after 90 days, products go into Authorization Expired mode.



Specific License Reservation - Cisco Approval Required

- Specify and reserve perpetual or Term based licenses against UCM & CUC Product
- No regular sync required from the Product once Authorization Code is exchanged until any changes in reservation
- Reserved Licenses remain blocked in Cisco Smart Software Manager unless released from the Product with a Release Code
- Reserved Licenses in CSSM can be transferred across Virtual Account as needed.





Smart Product Telemetry & Visibility

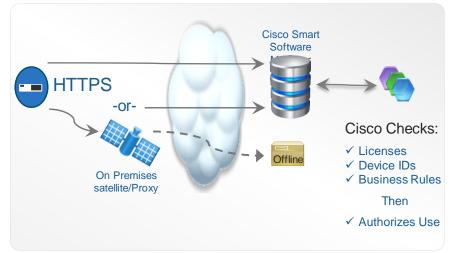
The Cisco Smart License requires the following minimal exchange of information during install/provisioning time.

Product -> CSSM (Request)

Information Collected	12.5	12.0
Trusted Unique Identifier (UDI)	Υ	Υ
Licenses Consumed	Υ	Υ
Product/Software ID	Υ	Υ
Organization Identifier (ID Token)	Υ	Υ
Hostname/IP Address	Optional	Υ

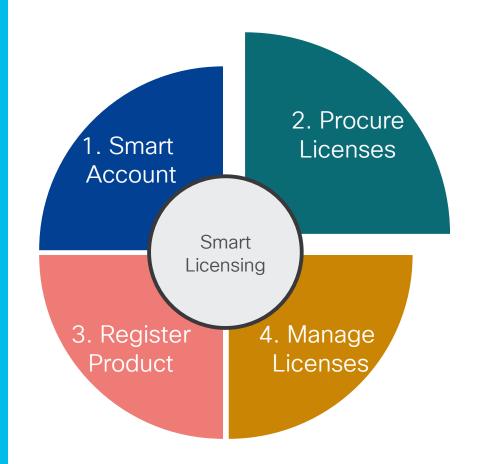
CSSM -> Product (Response)

Information Returned	12.5	12.0
ID Cert	Υ	Υ
Smart/Virtual Account Name	Υ	Υ
License Status	Υ	Υ





Smart Licensing Work Flow





Ordering in CCW

- Smart SKUs : SA icon for SKUs which fulfill Smart Entitlements
- Assign a Smart Account during the order – either a Partner Holding Smart Account or a Customer Smart Account

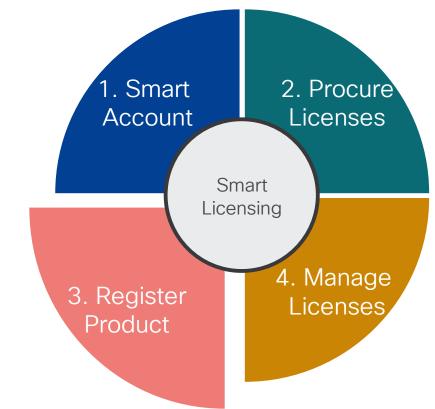


- If Customer Smart Account not available, Partners can still process order through Partner Holding Account and transfer entitlements in CCW later
- Users may also complete order with "Request Smart Account". The Customer will receive an email and need to complete the Smart Account setup
- Smart Entitlements placed under Partner Holding Account cannot be consumed.

Migrating/Upgrading Classic Licenses to Smart

- Migration to a Smart-License enabled version available only with an active SWSS contract
 - From V9, V10, V11(user based licensing) classic to Smart Licenses
 Can be performed on <u>CSSM</u> and <u>LRP</u> Portals (Self Serve)
 - From pre-V9 classic(DLU) to Smart Licenses
 Manual migration through GLO
- Upgrade to a Smart-License enabled version without a SWSS contract
 - From V9, V10, V11(user based licensing) upgrade to Smart Licenses
 Order a-la-carte Upgrade SKUs along with SWSS
 - From pre-V9 (DLU)upgrade to Smart Licenses
 Order a-la-carte Upgrade SKUs based on LCU report from Classic Server. Add SWSS
 Additional new licenses may be ordered

Smart Licensing Work Flow





Registration to CSSM

- CUCM and CUC 12.0 license management through Smart Licensing only
- No changes to the UCL or CUC license models. PLM will not be available.



License
Management
Have licenses
In-Compliance

Continual reporting to Smart Software



Out-of-Compliance

Need more licenses I

Token creation in Cisco Smart Software Manager

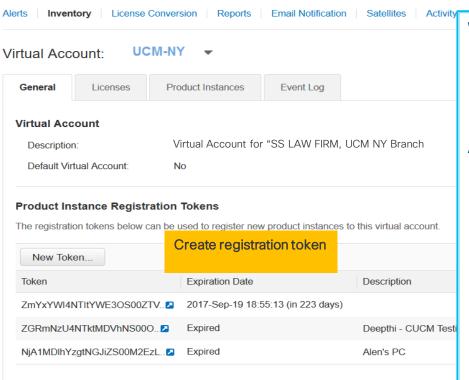
Cisco Software Central > Smart Software Licensing

Hello, Bob Smith

SS Law Firm

edback Support Help

Smart Software Manager



What are ID Tokens (Organizational Identifier)

Used to establish 'identity' when registering a

Product

Products are registered using the ID Token over SSL/TLS either locally or remotely

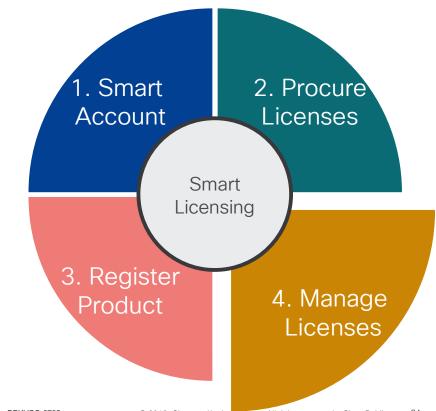
An ID Token:

Can be used once – or reused multiple times
Can be created and revoked at any time
Not needed after the product is registered
Is NOT stored on the Cisco Product
Expires after a period of time (default is 30 days;
Minimum of 1 day and a maximum of 365 days)

ID Tokens are NOT:

They are not Product specific
They are not licenses or keys or PAKs
They are not "one-time use" only

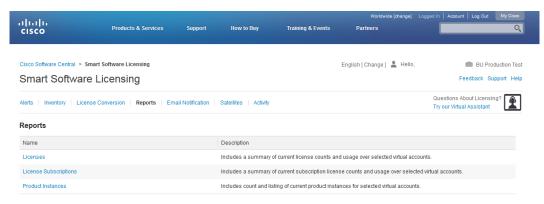
Smart Licensing Work Flow





License Management: CSSM

- Customers may self manage license in CSSM Portal, Tabs;
 - Alerts Major/Minor alerts like license shortage/expiry for the Smart Account
 - Inventory For a selected Virtual Account show licenses, registered product instances. Actions to help transfer or move Smart Entitlements within a Smart Account.

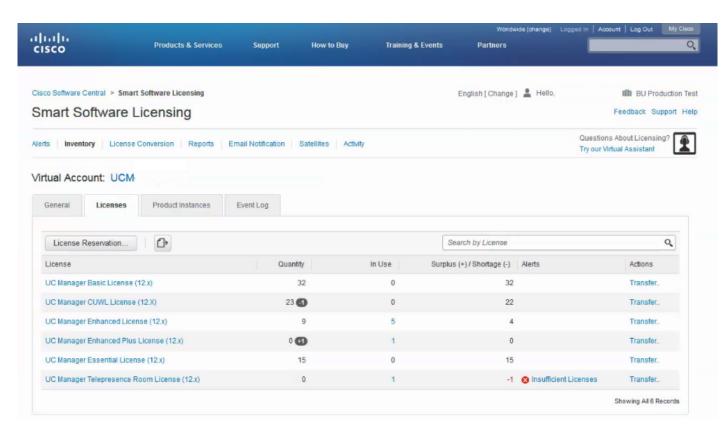


- Reports summary of License counts, usage, subscription status
- Email Notification alert of expiring licenses or disconnected product instance or information events can be emailed
- Satellites registered satellites or add new satellite, generate authorization file
- Activity Details for all transaction(s) within the Smart Account



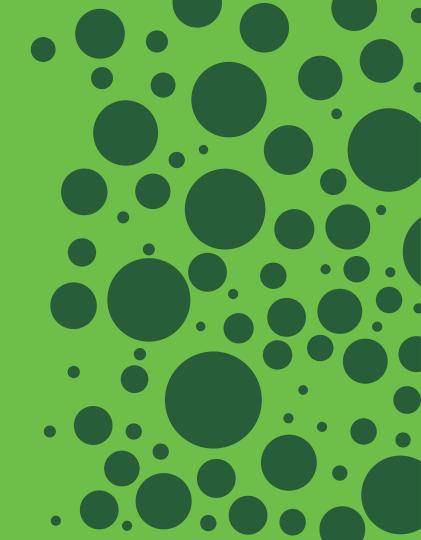
License Management: CSSM

- Complete view of License usage, shortage/surplus if any, borrowed licenses.
- Option to self transfer licenses as needed
- All helps
 Customer and
 Partner in
 planning Budget





Cisco Collaboration Portfolio Smart Licensing Support Roadmap



Cisco Collaboration Portfolio Smart Licensing Support Roadmap Smart Software Licensing Overview

Q3FY19 (Jan - Apr)

Collaboration:

- Cisco WebEx Meeting Server (CWMS) (Mar) –
 Smart Only
- Cisco Unified Border Element (CUBE) (Mar) Hybrid
- Expressway (Feb) Hybrid
- Hosted Collaboration Solution (Mar)- API

www.cisco.com/go/smartlicensing



Simplify your license management

Smart Accounts give you full visibility of the Cisco software assets in your company. Now you can easily manage and control your licenses.

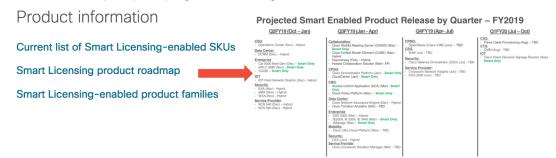
Smart Accounts are a new way to manage your software licenses. They provide your company with a central location where you can manage Cisco licenses across the entire organization. Smart Accounts are similar to online bank accounts. You can view, store, manage, and move your Cisco software assets to where they are needed.

Today, you can experience the benefits of Smart Accounts in many Cisco portals. These include the Cisco Smart Software Manager and Cisco Commerce (formerly CCW). They're available for Enterprise License Agreements (ELAs) and for traditional PAK licenses in the License Registration Portal.

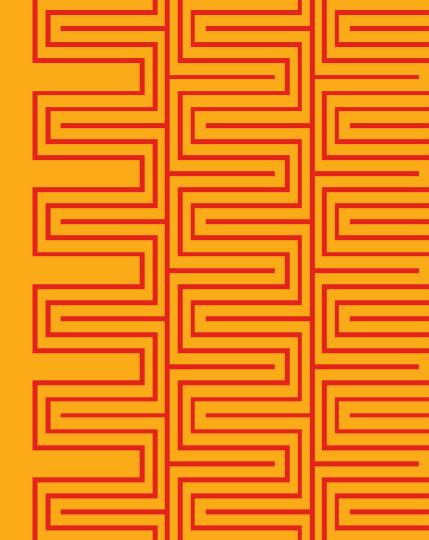
In the future, Smart Accounts will be positioned as the one location where you will be able to manage all your Cisco subscriptions, contracts, hardware, and services.

Benefits

Cisco Smart Accounts offer a simple-to-use, centralized, and organized solution to license management.



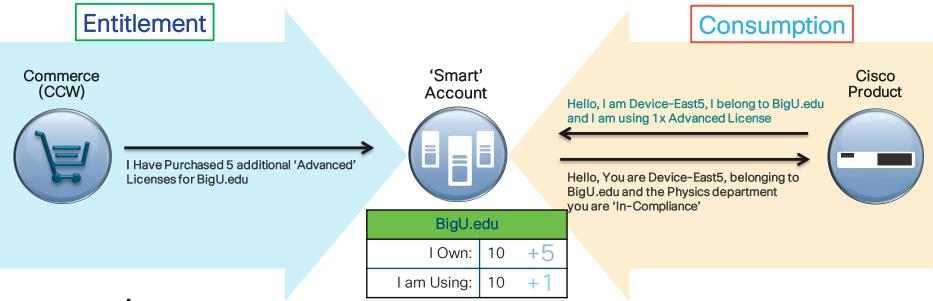
Cisco Unified
Communications
Manager 12.x
Configuration &
Administration



Recap: How Does Smart Software Licensing Work?

Integrating Smart Licensing Enabled Products into Smart Licensing

Smart Licensing provides a Software Inventory Management System that provides Customers, Cisco and Selected Partners with information about Software Ownership and Software Utilization





Managing Smart Licensing

The basics for tracking entitlements and consumption for Smart Licensed-products



Activate Smart Account and set up Virtual Account structure https://software.cisco.com

Smart Account for Registration Token Per your strategy, generation Communicate relevant VA id Customer to procurement stakeholders Smart Account Virtual Account for easy order fulfillment User Cisco Software Product Instance Entitlement Order Consumption Virtual Account Entitlements Virtual Account Token

Deposit Smart Entitlement into Virtual Account

Register Product Instance into Smart Licensing and Track Entitlements/Consumption



Identify and authorize VA User

Smart Licensing in CUCM 12.x and above

- Smart Licensing as the default and only mode of license management
- > No requirement or support for Prime License Manager (PLM) for CUCM 12.0
- > No change in CUCM Licensing Model
- > Flexible deployment options to balance ease of management and security
- > Self Serve migration support to convert traditional entitlements to Smart Licensing Entitlements

Cisco Smart Software Licensing Management

Registration & License Authorization Status in Cisco CUCM and Unity Connection

Registration Status	Description	
Unidentified/Unregistered	Smart licensing has been enabled, but product is not registered	
Registered	Product has been registered with CSSM or satellite	
Registration Expired	ID Token has not been renewed for 1 year Note: After 6 months, product will attempt to renew Certificate ID. After 1 year, Registration Status will go to "Registration Expired" and will attempt to enable Evaluation Mode	



Registration Status

License Authorization Status Transport Settings <u> Unregistered</u>

<u>Evaluation Mode</u> (15 Days, 7 Hours, 19 Minutes)
Direct View/Edit



Cisco Smart Software Licensing Management

Registration & License Authorization Status in Cisco UCM and Unity Connection

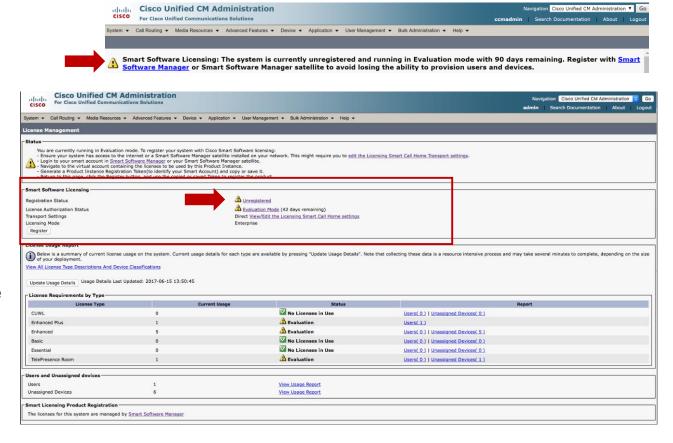
License Authorization Status	Description	
No Licenses in Use	Smart licensing has been enabled, but no licenses are being consumed	
Evaluation Mode	Product has not been registered with CSSM or satellite, but is consuming licenses	
Evaluation Expired	Evaluation mode has reached 90 day limit. MACD of users will not be allowed	
Authorized	Product is in compliance. Authorization lasts for 90 days. Every 6 Hours, the product will send a new entitlement authorization request to the CSSM to renew the authorization (CSSM requires authorization every 30 days)	
Out of Compliance	Product does not have sufficient licenses in virtual account or virtual account is not authorized.	
Authorization Expired	Product has not communicated with CSSM or satellite for 90 days. After 90 days overage, MACD will be stopped	



CUCM: Evaluation mode

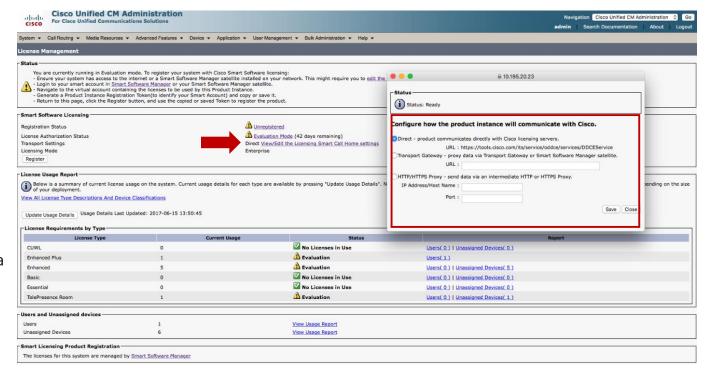
- Immediately after install, CUCM runs in Evaluation mode (90 days)
- "System Settings -> Licensing"
- Evaluation period starts only when CUCM begins to consume licenses
- Need to Register product with Cisco Smart Software Manager (CSSM) or satellite
- Enforcement mode after 90 days expiry (No MACD)





CUCM: Register (Transport Setting)

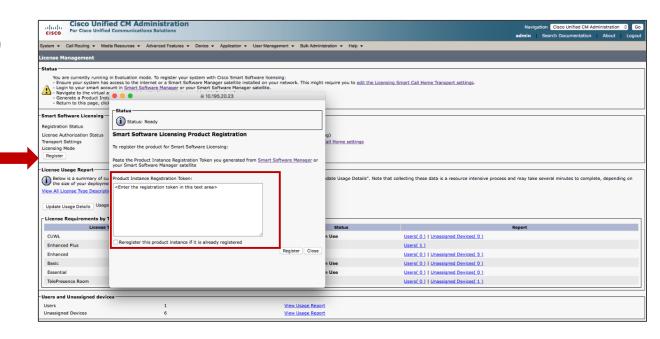
- Choose mode of communication for registration and license communication
 - Direct Product communicates directly with Cisco
 - Transport Gateway proxy via Transport Gateway or Smart Software Manager satellite
 - HTTP/HTTPS Proxy via intermediate HTTP or HTTPS proxy





CUCM: Register Product (with Token)

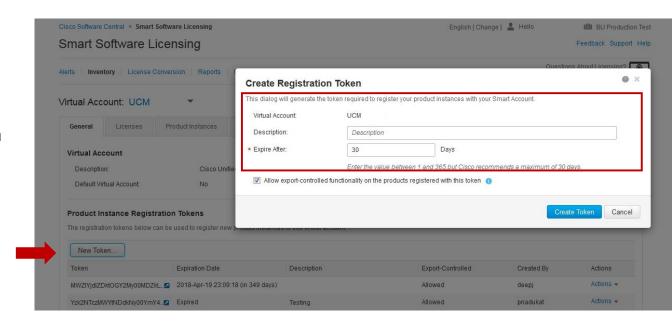
- Copy the Registration Token (created in CSSM from the Virtual Account to which Product will register)
- Click Register on the License Manager UI
- Paste the Token and complete registration
- Product, once registered using token id, will be visible under Product Instances tab of respective Virtual Account on CSSM





CSSM: Create Token

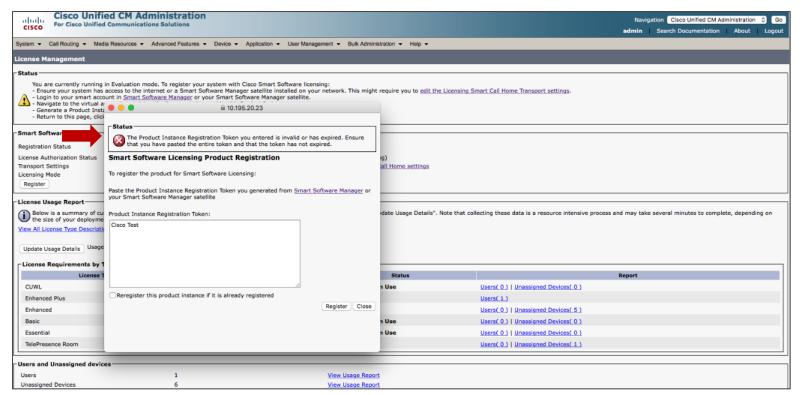
- Login into Cisco Smart Software Manager (CSSM)
- Create Registration Token from the Virtual Account to which Product will register
- Enter Description and Expire After (in days)
 - 30 days (default and recommended)
 - Minimum: 1 day
 - Maximum: 365 days





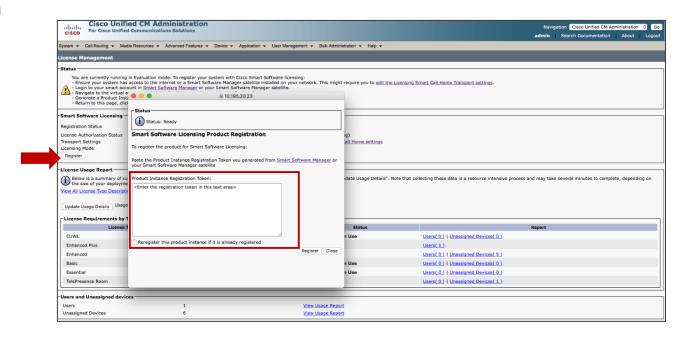
CUCM: Register Product (with invalid Token)

• Error thrown when registering with an invalid or expired token



CUCM: Register Product (with Token)

- Use Token to Register Product in CUCM Administration License Page
- Click Register on the License Manager Ul
- Paste the Token and complete registration
- Product, once registered using token id, will be visible under Product Instances tab of respective Virtual Account on CSSM



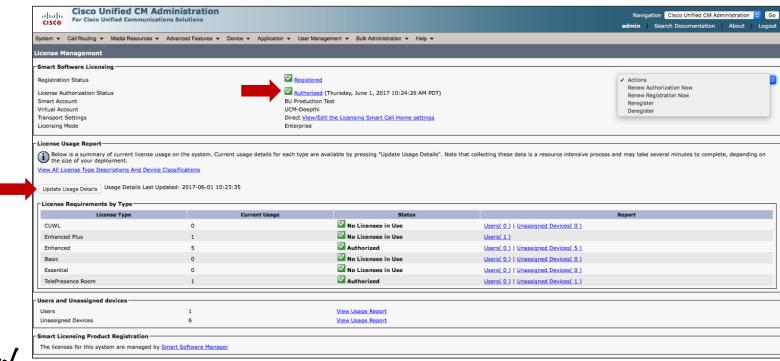


CUCM: License Management (Registered, Authorized)

- Successful registration will change Status to Registered
- Licenses Authorized (In Compliance)

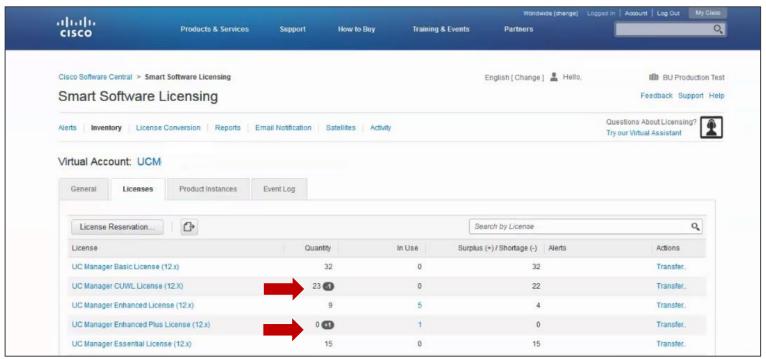
CUCM synchronizes every 6 hours. Manual trigger can be accomplished using "Update Usage

Details"



CSSM: License Management (In Compliance)

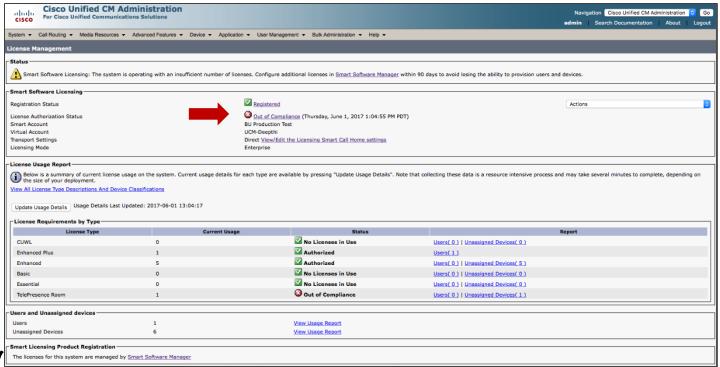
- Shows registered Product Instances
- License Usage / Borrowing





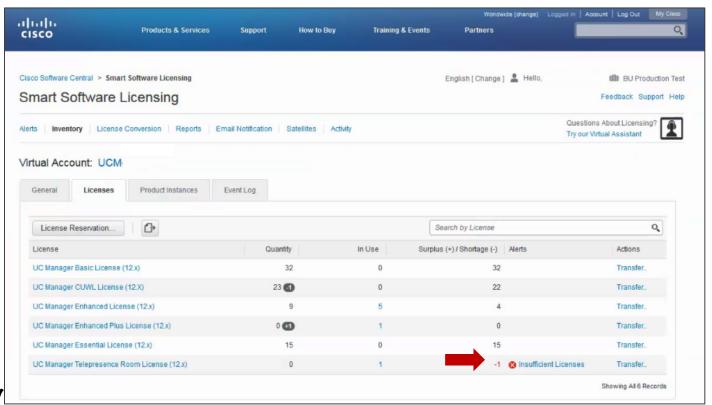
CUCM: License Management (Out of Compliance)

- Using more Licenses than entitled for
- Overage Period of 90 days for bringing back system into compliance
- MACD stops after expiry of overage period



CSSM: License Management (Out of Compliance)

Shows any surplus or additional licenses needed



Cisco Smart Software Licensing Management

CUCM License Compliance and Enforcement

- Evaluation
 - CUCM 12.0 runs in full capacity during the 90 day Evaluation Period
 - CUCM 12.0 will disallow MACD (enforcement mode) if the Cluster is not registered to CSSM during the evaluation period (90 days)
- · Registered and Authorized
 - CUCM 12.0 is in compliance for License Usage
- Out of Compliance
 - CUCM 12.0 Licenses exceed the CUCM Licenses available in CSSM (virtual account)
 - After 90 days, MACD will be disallowed (enforcement mode)

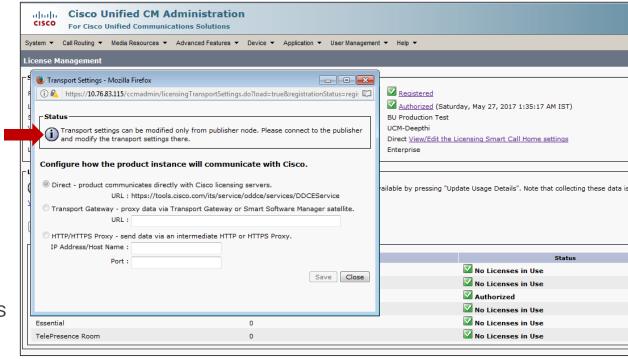
Authorization Expired

- Authorization has expired (CUCM has not communicated with CSSM or satellite for 90 days)
- · CUCM will start an additional Overage Period of 90 days. If OOC, overage period is adjusted
- CUCM 12.0 will disallow MACD (enforcement mode) after expiry of Overage period.



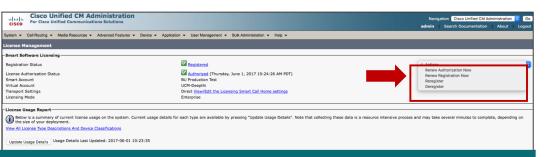
License Management on Subscriber Node

- Configuration or change in Settings of Smart Licensing is only allowed on Publisher
- Licensing page is visible on Subscriber
 - License and registration details are available
 - But no configuration of Smart Licensing is allowed on Subscriber
- Smart Licensing configuration CLI commands are not allowed on Subscriber





CUCM: Renew Authorization, Renew Registration, Reregister, Deregister



Additional Operations	Description and Need			
Renew Authorization	Perform this step to manually renew the License Authorization Status. The license authorization is renewed automatically every 30 days.			
Renew Registration	Perform this step to renew the registration information manually. The initial registration is of the for one year. Renewal of registration is automatically done every six months provided the product is connected to Cisco Smart Software Manager or Cisco Smart Software Manager satellite			
Deregister	Perform this step to disconnect the Cisco Unified Communications Manager cluster from Cisco Smart Software Manager or Cisco Smart Software Manager satellite. The product reverts to evaluation mode as long as the evaluation period is not expired. All license entitlements used for the product are immediately released back to the virtual account a are available for other product instances to use it			
Re-register	Perform this step to Reregister Cisco Unified Communications Manager with Cisco Smart Software Manager or Cisco Smart Software Manager satellite. Product may migrate to a different virtual account by reregistering with token from a new virtual account			
Cisco((VC)	BRKUCC-2725 © 2019 Cisco and/or its affiliates. All rights reserved. Cisco Public 57			

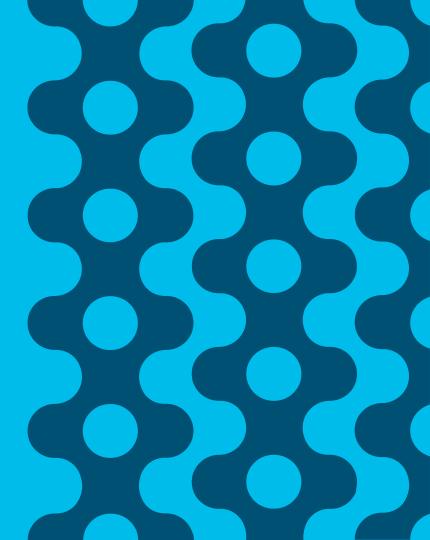
CUCM: Smart Licensing Alert (RTMT)

Alert	Type	Description	Troubleshooting
SmartLicenselnEval	Warning	The system is operating in Evaluation Mode that will expire soon.	Register the system with Cisco Smart Software Manager or satellite.
SmartLicenselnOverag e OutOfCompliance	Alert	The system is operating with an insufficient number of licenses.	Configure additional licenses in Cisco Smart Software Manager
SmartLicenseNoProvis ion OutOfCompliance	Critical	The system is operating with an insufficient number of licenses.	Configure additional licenses in Cisco Smart Software Manager in order to restore the ability to provision users and devices
SmartLicenseNoProvis ion EvalExpired	Critical	The license evaluation period has expired and Product in enforced mode	Register the system with Cisco Smart Software Manager or satellite in order to restore the ability to provision users and devices
SmartLicenseInOverag e AuthorizationExpired	Alert	The license authorization has expired	Please check the network connection and renew the license authorization to avoid losing the ability to provision users and devices
SmartLicenseNoProvis ion AuthorizationExpired	Critical	The license authorization has expired and product in enforced mode	Please check the network connection and renew the license authorization in order to restore the ability to provision users and devices

CUCM: Smart Licensing Alert (RTMT)

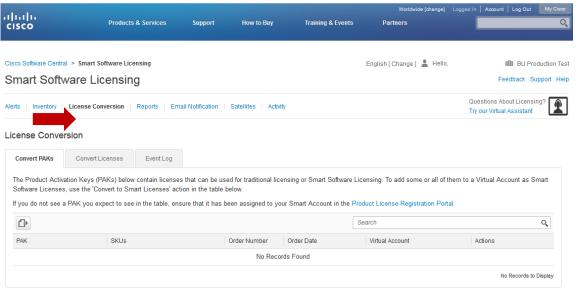
Alert	Type	Description	Troubleshooting
SmartLicenseRegistrati onExpired	Error	The license registration has expired and the system is unregistered with Cisco Smart Software Manager or satellite.	Please check the network connectivity to Cisco Smart Software manager or satellite. Also verify your system clock is correct and then register the system with Cisco Smart Software Manager or satellite. If still persists, raise TAC case.
SmartLicenseCommuni cationError	Error	The system failed to communicate with Cisco Smart Software Manager or satellite.	Please check the network connectivity to Cisco Smart Software manager or satellite
SmartLicenseAuthoriza tionExpiringSoon	Warning	The license authorization period will expire soon.	Please initiate an authorization renewal
SmartLicenseRenewAu thFailed	Error	The license authorization renewal failed	Please retry an authorization renewal, if problem persists raise a TAC case.
SmartLicenseRenewRe gistrationFailed	Error	The license registration renewal failed	Please retry a registration renewal, if problem persists raise a TAC case
SmartLicenseRegistrati onExpiringSoon	Warning	The registration with Cisco Smart Software Manager or satellite will expire soon	Please initiate a registration renewal to avoid losing ability to provision users or devices

Migrating/Upgrading from Pre-12.x Licensing to Smart Licensing



Migrating Classic Licenses to Smart with active SWSS

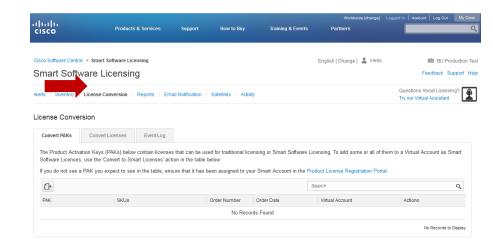
- Migration to a Smart-License enabled version available only with an active SWSS contract
- Can be performed on <u>CSSM</u> or <u>LRP</u> (License Registration Portal)
- Self serve conversion from 9.x, 10.x, $11.x \rightarrow 12.x$





Migrating Classic Licenses to Smart with active SWSS

- Migration Models:
 - PAK based For already fulfilled, partially fulfilled and unfulfilled PAKs.
 - Device based –To convert the PLM based licenses to smart Entitlements
- Customers need to first assign their classic PAK or PLM to the Smart Account and Virtual Account
- Pre 9.x → 12.x conversion is not supported via self-serve in LRP or CSSM. This is done via GLO





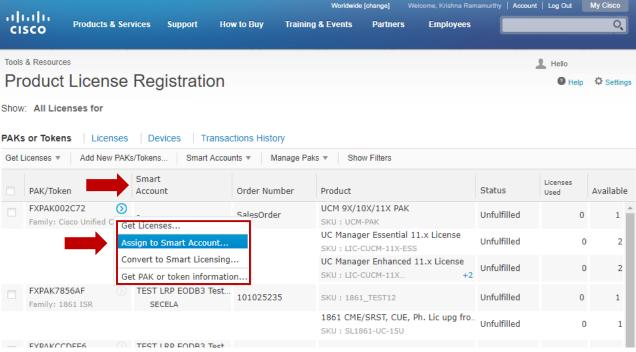
PAK based Migration (LRP): Assign to Smart Account

Consolidate unassigned PAKs to a Smart Account and Virtual Account for visibility

Login to the Traditional Licensing Portal at http://tools.cisco.com/SWIFT/LicensingUI/Home

Locate the PAKs to be migrated. Right click and select Assign to Smart Account and Virtual

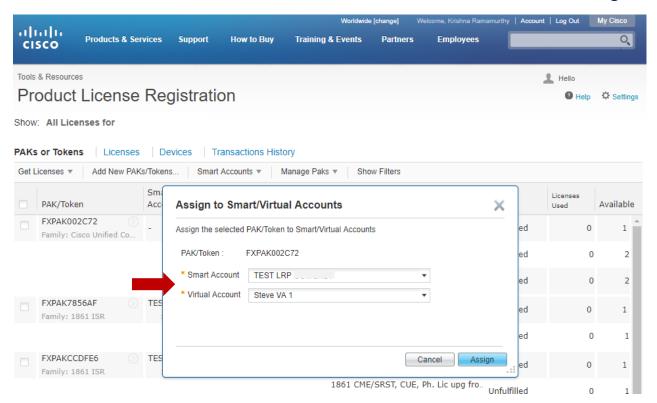
Account





PAK based Migration (LRP): Assign SA and VA

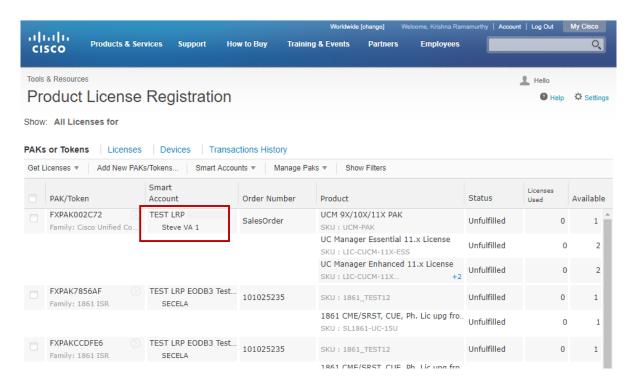
· Select the Smart Account and Virtual Account to which the PAK will be assigned





PAK based Migration (LRP): Classic PAK assigned

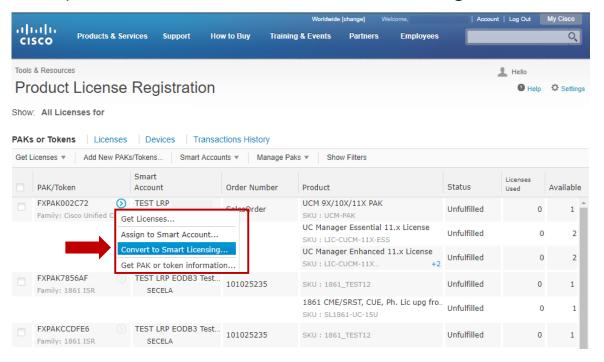
Classic PAKs will show assigned Smart Account for full visibility





PAK based Migration (LRP): License Conversion

- Select the PAK which needs to converted to smart entitlement.
- From the PAK context option, select "Convert to Smart Licensing"



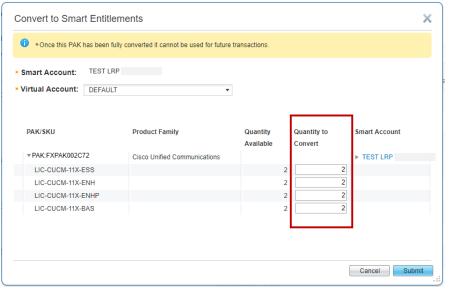


PAK based Migration (LRP): Review and Submit

- Select SKUs under PAK and quantity of Licenses to be converted and Submit
- PLM Licenses which are partially converted will need new PLM License file for managing the remaining Classic Licenses :
 - PLM under e-fulfillment mode will receive new License file automatically

PLM under manual fulfillment will need to download and manually upload new License file in

PLM

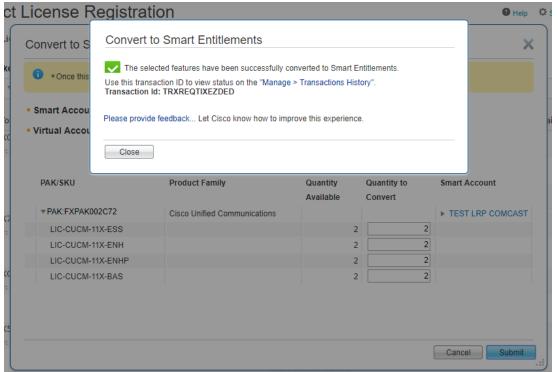




PAK based Migration (LRP): Confirmation message

· Licenses are converted to smart entitlements, Success message is shown.

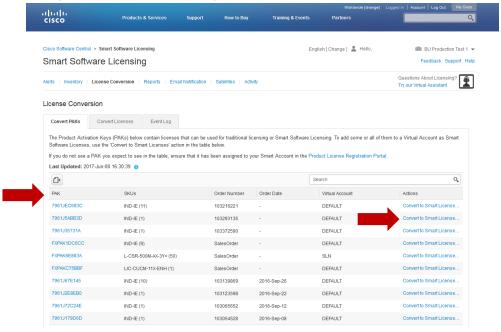
Entitlements available on CSSM under selected Smart and Virtual Account.





PAK based Migration to Smart License on CSSM

- Convert PAKs to equivalent Smart Licenses when they are available
- Go to Convert PAKs tab
- Assigned PAKs will show up on the CSSM portal. Click Convert to Smart License



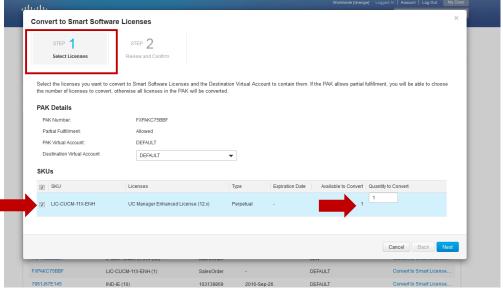


PAK based Migration (CSSM): Select License

- Select SKUs under PAK and quantity of Licenses to be converted
- PLM Licenses which are partially converted will need new PLM License file for managing the remaining Classic Licenses :
 - PLM under e-fulfillment mode will receive new License file automatically

PLM under manual fulfillment will need to download and manually upload new License file in

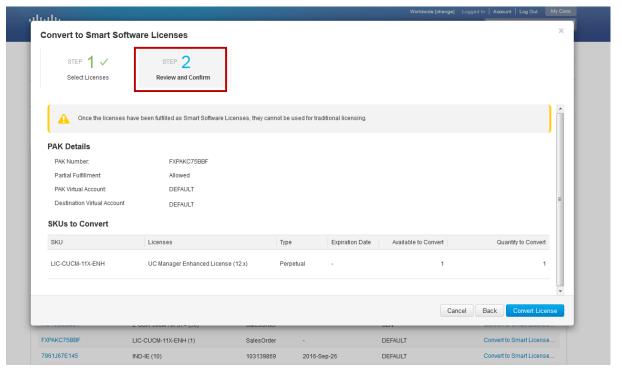
PLM





PAK based Migration CSSM: Review and Confirm

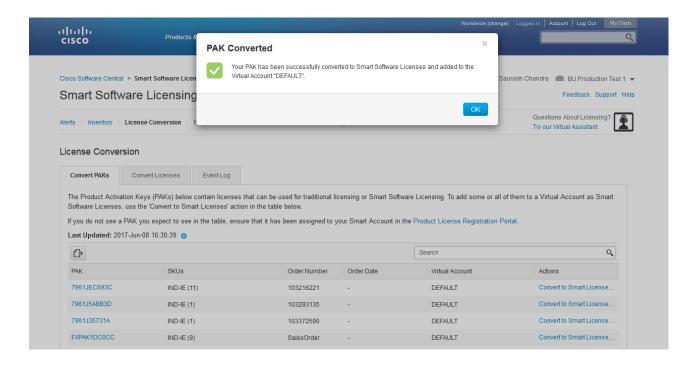
- Review and confirm.
- Once converted to Smart Entitlement, the old classic licenses will be invalidated





PAK based Migration (CSSM): Smart Licenses converted

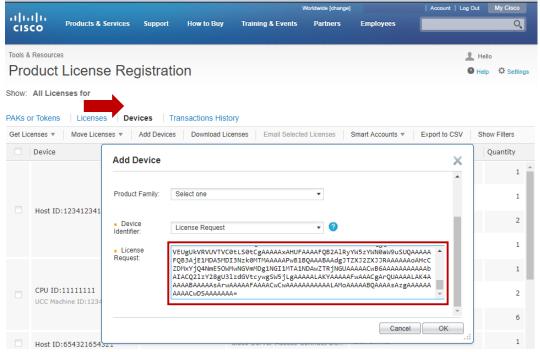
Converted Smart Licenses added into the Smart Account and Virtual Account





Device based migration to Smart Licenses on LRP

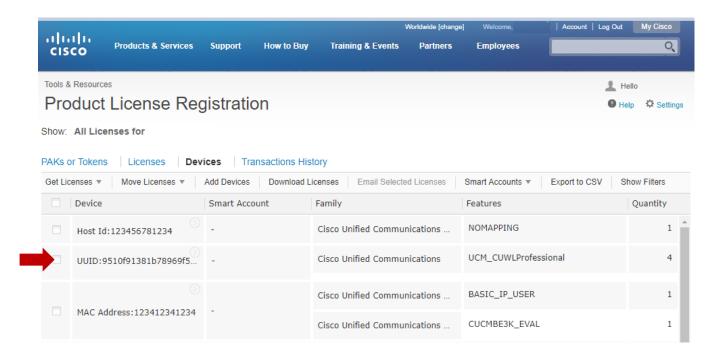
- Login to the Traditional Licensing Portal at http://tools.cisco.com/SWIFT/LicensingUI/Home
- Go to Device tab. Locate the PLM Device to be migrated(please filter using PLM UUID)
- If not available, Obtain the License request from PLM and add the PLM Device.





Device based migration (LRP): PLM device added

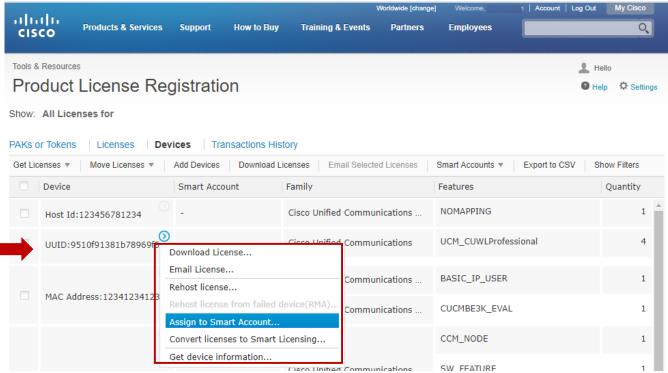
PLM device added shows up under Device tab





Device based migration (LRP): Assign PLM Device

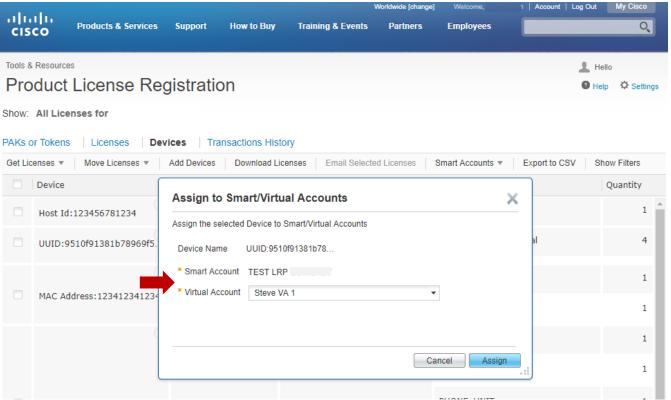
Assign PLM device to Smart Account and Virtual Account





Device based migration (LRP): Select SA and VA

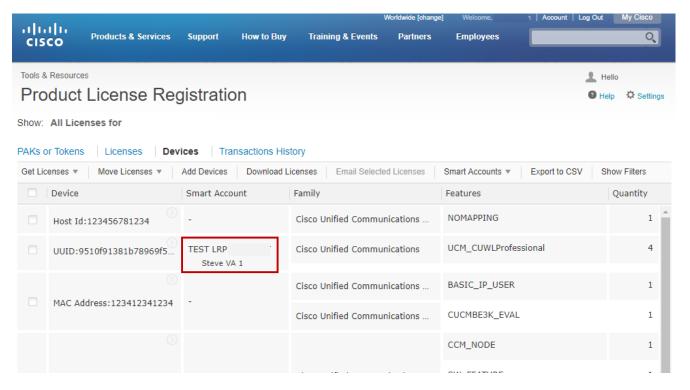
· Select Smart Account and Virtual Account to which PLM will be assigned





Device based migration (LRP): PLM device assigned

Shows Smart Account assigned for the PLM device

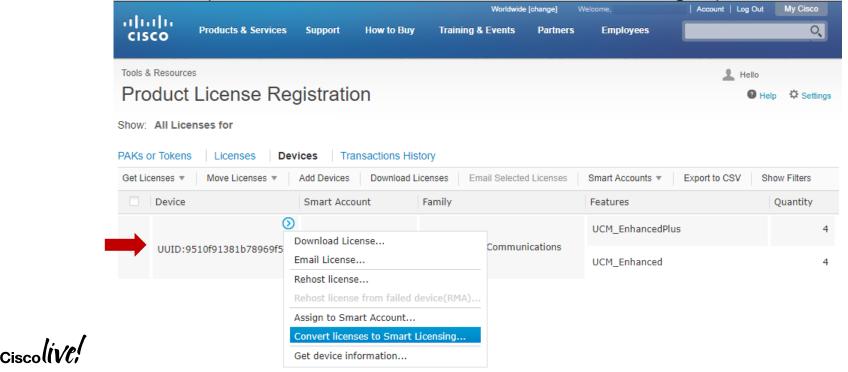




Device based migration (LRP): License conversion

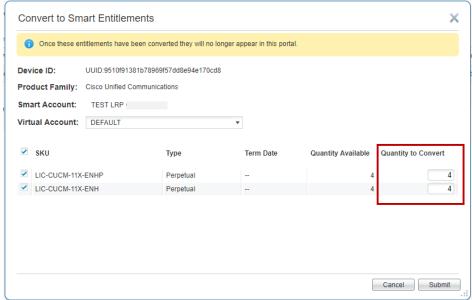
 Select the device where the classical licenses needs to be converted to Smart entitlements.

From the context option select "Convert licenses to Smart Licensing" option.



Device based migration (LRP): Select Licenses

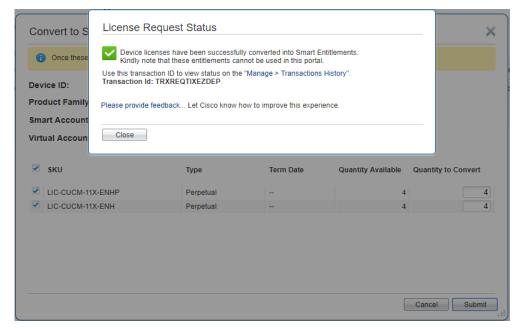
- Select SKU and quantity of Licenses to be converted
- PLM Licenses which are partially converted will need new License file for managing the remaining Classic Licenses:
 - PLM under e-fulfillment mode will receive new License file automatically
 - PLM under manual fulfillment will need to download and manually upload new License file





Device based migration (LRP): Review and Submit

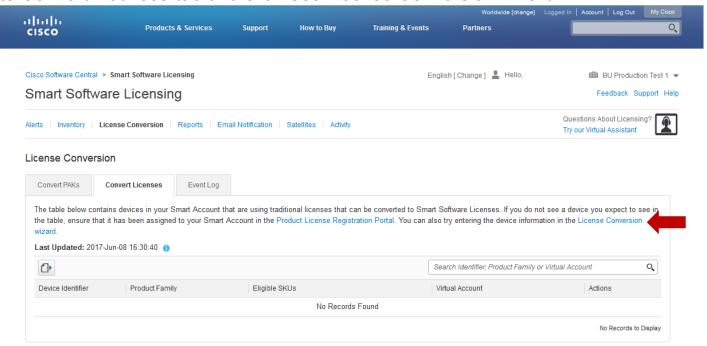
- · Review, Confirm and click Submit
- Once the licenses are fully converted, the PLM UUID will be removed from LRP
- Confirmation message will be shown once the licenses are converted.
- The entitlements will now be available on CSSM under selected Smart and Virtual Account.





Device based migration to Smart Licenses on CSSM

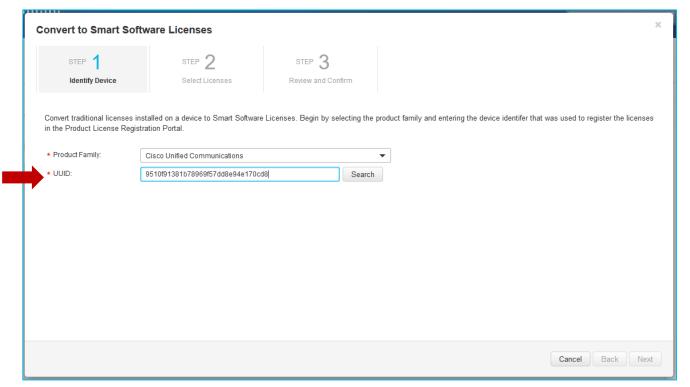
- Assigned Device will show up on the CSSM Portal. The CSSM portal will be refreshed every 1
 hour. If the assigned device is not visible in CSSM, please recheck after an hour.
- Go to Convert Licenses tab and click Use License Conversion wizard





Device based migration (CSSM): Input PLM ID

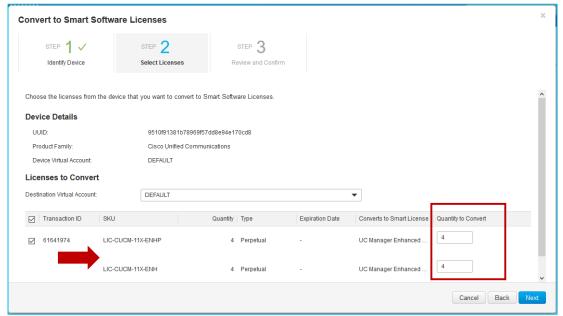
Select Product family as "Cisco Unified Communications" and provide PLM Device UUID





Device based migration (CSSM): Select License

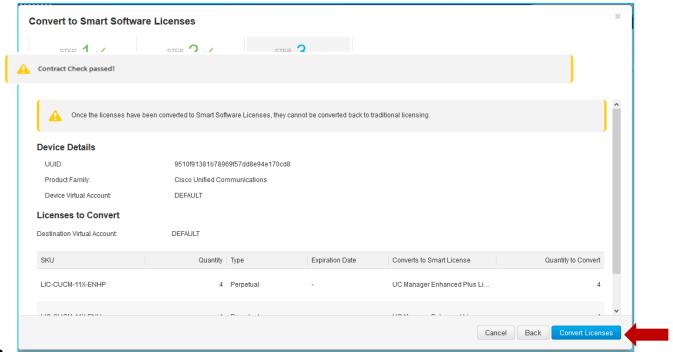
- · Select SKU and quantity of Licenses to be converted
- PLM Licenses which are partially converted will need new License file for managing the remaining Classic Licenses:
 - PLM under e-fulfillment mode will receive new License file automatically
 - PLM under manual fulfillment will need to download and manually upload new License file





Device based migration (CSSM): Convert licenses • Review , Confirm and click Convert Licenses

- When old Licenses are converted, they will be invalidated





Upgrade to Smart Entitlements (no Active SWSS)

Customers with no Service Contract and want to upgrade from v9, 10, 11 to v12

- Order Upgrade SKUs which fulfills the Smart Entitlements to the specified Smart Account and Virtual Account.

 Please refer the Ordering Guide at http://www.cisco.com/c/en/us/partners/tools/collaboration-ordering-guides.html
- May buy additional new licenses for 12.0

Customers with no Service Contract and want to upgrade from pre-v9 (DLU) to 12.0

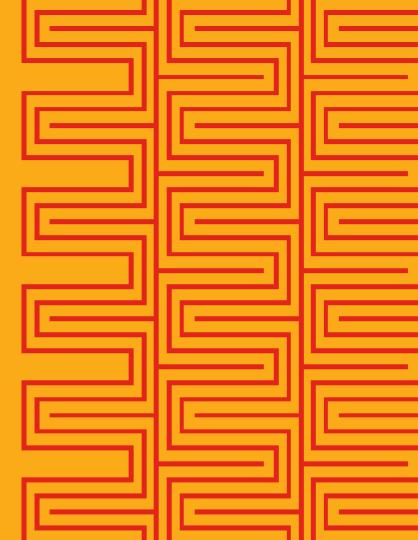
- Customer may establish equivalent User based licensing required by running License Count Utility
 http://www.cisco.com/c/en/us/td/docs/voice ip comm/cucm/upgrade/uct/CUCM BK UCT Admin Guide/CUC
 M BK UCT Admin Guide chapter 01.html
- From the LCU report, Customer may order respective quantity of Upgrade Licenses through Cisco Commerce Workspace.
- May buy additional new licenses for 12.0



Demos



Resources



Resources for Smart Licensing

Training

- Live Training: Register for you or your customer at: https://communities.cisco.com/docs/DOC-56985
- YouTube Training Videos: https://www.youtube.com/channel/UCABaWsiDScw_w6kvPcDljHw
- Training Videos and Demos: https://www.cisco.com/web/ordering/smart-software-manager/index.html

Getting help

- GLO Support: Fully supported by GLO 24x7: licensing@cisco.com
- General Questions: <u>ask-smartlicensing@cisco.com</u>
- Portal Issues: smart-ops-support@cisco.com
- Migration Issues: smart-ops-support@cisco.com
- Satellite Issues: cs-cssm-satellite@cisco.com

Sales Connect - Collaboration

 https://www.cisco.com/c/dam/en/us/products/collateral/unifiedcommunications/unified-communications-licensing/presentationc97-739389.pptx

Discussion Forums

 https://forums.cisco.com/OperationsExchange/s/Training-Details?L1Category=Training&L2Category=CSE_End_Customer&L 1CategoryPath=training

Customer facing websites

- Smart Account Home CCO Page: www.cisco.com/go/smartaccounts
- Smart Licensing CCO Page: www.cisco.com/go/smartlicensing
- Smart Licensing 'Satellite' CCO Page: www.cisco.com/go/smartsatellite
- Best Practices and Usage Guides: https://forums.cisco.com/ecom/web/operations-exchange/sot





cs.co/ciscolivebot#BRKUCC-2725

Cisco Webex Teams Q

Questions?

Use Cisco Webex Teams (formerly Cisco Spark) to chat with the speaker after the session

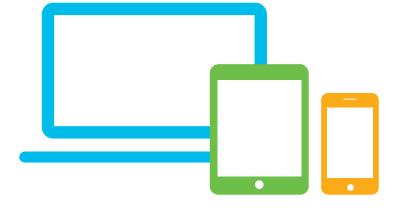
How

- Find this session in the Cisco Events Mobile App
- Click "Join the Discussion"
- Install Webex Teams or go directly to the team space
- Enter messages/questions in the team space

Complete your online session survey

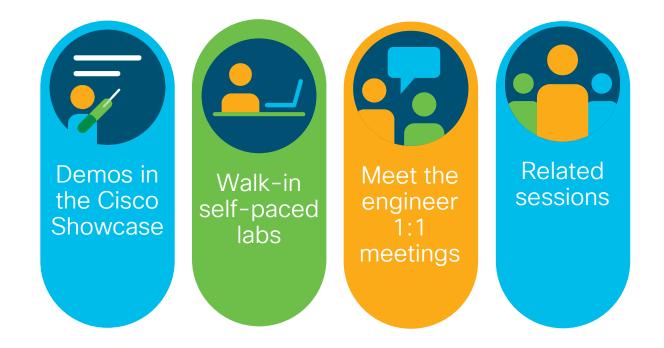
- Please complete your Online Session Survey after each session
- Complete 4 Session Surveys & the Overall Conference Survey (available from Thursday) to receive your Cisco Live Tshirt
- All surveys can be completed via the Cisco Events Mobile App or the Communication Stations

Don't forget: Cisco Live sessions will be available for viewing on demand after the event at ciscolive.cisco.com





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Thank you







